

Ares Project Management, Llc

Introduction

This case study of Ares Project Management, LLC is based on a May 2021 survey of Ranorex Studio customers by TechValidate, a 3rd-party research service.



“Ranorex Studio has powerful object recognition that helps me create reliable automated tests and is easy to use.”

Challenges

The business challenges that led the profiled company to evaluate and ultimately select Ranorex Studio:

- Rated the following challenges before using Ranorex Studio:
 - Test coverage – testing enough of the application: a significant challenge
 - Test reporting: a minor challenge
 - Staffing: a significant challenge
 - Object identification and automation: no challenge at all
 - Flaky / unstable tests: a significant challenge

Company Profile

Company:
Ares Project Management, LLC

Company Size:
Medium Enterprise

Industry:
Computer Software

Use Case

The key features and functionalities of Ranorex Studio that the surveyed company uses:

- They automate the following tests with Ranorex Studio:
 - End-to-end
 - Functional UI
 - Performance
 - Regression
 - Smoke
- They test the following platforms/technologies with Ranorex Studio.
 - Desktop – C/C++
 - Web app

About Ranorex Studio

Ranorex is a GUI test automation framework for testing of desktop, web-based and mobile applications.

Learn More:

[Idera, Inc.](#)

[Ranorex Studio](#)

Results

The surveyed company achieved the following results with Ranorex Studio:

- Said to what extent they agree that using Ranorex Studio for test automation has done:
 - Increased tester productivity: Strongly Agree
 - Saved testing costs: Strongly Agree
 - Reduced development time to market: Agree
 - Increased product quality: Strongly Agree
 - Increased product revenue: Strongly Agree
- Gave an estimate of the increase they saw in the following areas:
 - Increase in product revenue: 20-40%
 - Increase in productivity: 20-40%